

From: Blue Plus Omada Program, support@omadahealth.com

Subject: <First Name>, ready to claim your welcome kit?

Preview: Once enrolled, your smart devices are ready to ship.

This area is for reference only and will not be included in the actual email layout.

Customizable content is denoted by the fuchsia boxes.

Blue Cross® and Blue Shield® of Minnesota and Blue Plus® (Blue Plus) offers Omada® for eligible individuals. [Get started.](#)

For members of  Blue Plus®



Hi <First Name>,

This is Teresa, a certified health coach with Omada. If you're living with diabetes and high blood pressure, I want to make sure you don't miss out on joining Omada and claiming your welcome kit.

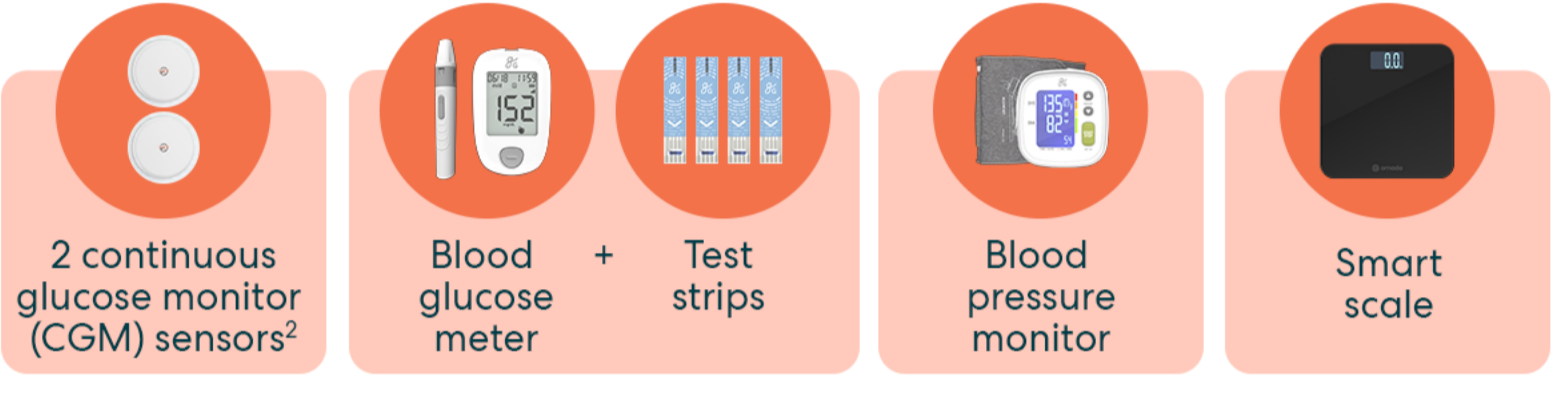
Omada is an easy-to-follow diabetes and high blood pressure management program that pairs members with a health coach, clinical specialist and smart devices that they can keep.¹

As a member of Blue Plus, Omada is **available to you** if you're eligible to join.

[Get Started](#)

Your welcome kit may include these smart devices.

Delivered straight to your door—yours to keep.



Members love the smart devices because they:

- Easily sync with the Omada app
- Simplify glucose and blood pressure tracking
- Are included in the welcome kit

Also, we believe you will love Omada's enhanced food features that make healthy eating simple and flexible. Forget strict dieting and build a positive relationship with food.

Ready to transform your life? Over one million lifetime Omada members have taken the first step—start your health journey today.

With care,



Teresa,
Omada health coach

[Get Started](#)

If you or your adult (age 18+) family members are at risk for type 2 diabetes or heart disease or are living with diabetes or high blood pressure, enrolled in a Blue Plus health plan, and eligible for the Omada program, Blue Plus will provide the Omada program as part of your health plan.



This email was sent by omadahealth.com. To stop receiving these emails, [unsubscribe here](#).

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¹Certain features and smart devices are only available if you meet program and clinical eligibility requirements.

²The program offered to you includes continuous glucose monitor (CGM) sensors because your payer has approved its inclusion. You must be clinically eligible for CGM sensors, which require a prescription. The Abbott FreeStyle Libre 14 day system is available to eligible participants with a valid prescription and compatible smartphone. Setup is required for continuous glucose monitoring. The circular shape of the sensor housing, FreeStyle, Libre, and related brand marks are marks of Abbott. FreeStyle Libre 14 day system: Failure to use FreeStyle Libre 14 day system as instructed in labeling may result in missing a severe low or high glucose event and/or making a treatment decision, resulting in injury. If readings do not match symptoms or expectations, use a finger stick value from a blood glucose meter for treatment decisions. Seek medical attention when appropriate or contact Abbott at 855-632-8658 or FreeStyleLibre.us for safety info.

Images, including apps, do not reflect real members or information about a specific person.

The Omada Program is from Omada Health, Inc., an independent company providing digital care programs.

For questions about your health plan call the Member Services number on the back of your Blue Plus member ID card. The call is free.

Blue Cross® and Blue Shield® of Minnesota and Blue Plus® are nonprofit independent licensees of the Blue Cross and Blue Shield Association.

SecureBlueSM (HMO SNP) is a health plan that contracts with both Medicare and the Minnesota Medical Assistance program to provide benefits of both programs to enrollees. Enrollment in SecureBlue (HMO SNP) depends on contract renewal.

Notice of Nondiscrimination Practices and Language Assistance: [SecureBlue \(MSHO\)](#) | [Blue Advantage and MinnesotaCare \(Medicaid\)](#)