

\$50 Reward Card for completed CMR Instruction Sheet for Care Coordinators



In 2025, SecureBlue members will receive a \$50 gift card upon completion of a comprehensive medication review visit with a network pharmacist.

The pharmacist can be from the member's clinic, community retail pharmacist or a Blue Cross pharmacist.

Once the visit is completed and the claim is submitted to Blue Cross, a \$50 gift card* will be mailed to the member. Limited to one gift card per member per year.

Notes:

- The \$50 gift card is based on claims received for a completed CMR
- There is no form for members or care coordinators to complete
- All MSHO members are eligible to receive a CMR and one gift card per year
- Cards will be mailed within 1-2 months from the completed CMR as there is a delay in when we receive the claim from the pharmacist
- If a member does not receive the reward card within 2 months of their completed CMR, they should contact the Blue Cross MTM team at 1-866-873-5941 or (651) 662-5105 Monday-Friday, 8:30 a.m.-4:30 p.m.
- A monthly report will be shared with the Partner Relations Team of members who received the CMR gift card

What is a CMR?

Members can get free comprehensive medication reviews through the Medication Therapy Management (MTM) program as part of their plan. For more information visit:

<https://www.bluecrossmn.com/members/shop-plans/prescription-drugs/medication-therapy-management-mtm-program>

A specialized pharmacist will:

- Talk to the member about their medications and how they are taken
- Discuss ways to manage any side effects
- Look for ways to lower costs, if applicable

After the review, the member will get a written summary of what was talked about, and a recommended to-do list with specific suggestions.

**The reward may result in a taxable event. Consult your tax advisor.*

Part D Reminder:

Effective 1/1/25, **ALL** SecureBlue members will have a \$0 copay on all Part D drugs.