

Direct - Introduce2024 - PVN+DM+HTN withCGM - Email 2

From: SecureBlue Omada Program, support@omadahealth.com

Subject: Action needed: access your Omada program

Preview: And get personalized support for better health.

This area is for reference only and will not be included in the actual email layout.

Customizable content is denoted by the fuchsia boxes.

**SecureBlue is providing you with the Omada[®] program.
See if you're eligible. [Learn more.](#)**

For members of  **Blue Plus[®]**



Hi <First name>,

My name is Jesse and I'm a professional health coach with Omada.

I'm writing to let you know about exciting virtual¹ health programs available to members of SecureBlueSM (HMO SNP) by Blue Cross[®] and Blue Shield[®] of Minnesota and Blue Plus[®].

As an Omada health coach, my job is to help members **improve overall health and manage diabetes, lower blood pressure or control weight** with small, totally doable lifestyle changes.

Get Started

Once you are determined to be eligible and join, you'll get matched with a health coach and specialist. You'll also receive a welcome kit with smart devices.²

- Blood glucose meter
- Ongoing supply of test strips and lancets
- Blood pressure monitor
- Smart scale

I hope you'll join over one million Omada members on the path to better health.

In good health,



Jesse
Health Coach
Omada Health

Get Started

If you are at risk for type 2 diabetes or heart disease, or are living with diabetes or high blood pressure, the Omada program can help. To participate, you must be enrolled in a SecureBlue health plan, have a valid email address and digital access, and be determined eligible for the Omada program.



This email was sent by omadahealth.com. To stop receiving these emails, [unsubscribe here](#).

Omada Health, Inc.
500 Sansome St., Ste. 200
San Francisco, CA 94111

¹This digital program requires a valid email address and digital access to utilize the program. If you do not have a valid email address or digital access, SecureBlue alternatively can connect you with a case manager that can provide educational information on chronic conditions. Call the Member Services number on the back of your SecureBlue member ID card for more information.

²Certain features and smart devices are only available if you meet program and clinical eligibility requirements. CGMs are only available if you qualify for the diabetes program. CGMs also require a prescription and a compatible smartphone. You will receive two (2) CGM sensors—one after you enroll and the other at the six-month follow-up.

The Omada Program is from Omada Health, Inc., an independent company providing digital care programs.

If you have questions about your health plan, you can also reach out to Member Services at 888-740-6013 (TTY 711), 8 a.m. to 8 p.m. seven days a week (except Thanksgiving and Christmas) from October 1 through March 31, and Monday to Friday (except holidays) from April 1 through September 30. The call is free. For more information, visit [bluecrossmn.com/secureblue](https://www.bluecrossmn.com/secureblue).

Blue Cross[®] and Blue Shield[®] of Minnesota and Blue Plus[®] are nonprofit independent licensees of the Blue Cross and Blue Shield Association.

SecureBlueSM (HMO SNP) is a health plan that contracts with both Medicare and the Minnesota Medical Assistance (Medicaid) program to provide benefits of both programs to enrollees. Enrollment in SecureBlue depends on contract renewal.

<https://www.bluecrossmn.com/secureblue-cb-lb>

H2425_070124_O02_C DHS Approved 07/25/2024